

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|----------------------|
| Station and Location: KION-TV, SALINAS, CA | Date: 9/12/16 |
|--|----------------------|

I, Chris Chidlaw-Chidlaw Marketing,

being/on behalf of: Casey Lucius,

a legally qualified candidate of the Republican

political party for the office of: US Representative 20th District

in the United States

election to be held on: November 8, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| SEE ATTACHED | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Casey Lucius for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael McMaster

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

X 9/13/16
Date

CLM
Signature

To Be Signed By Station Representative

☒ Accepted
Signature

☐ Accepted in Part
JEFF MITCHELL
Printed Name

☐ Rejected
LSM
Title

ORDER

Orders
Order / Rev: 327025
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 09/14/16 - 09/28/16
Original Date / Rev: 09/12/16 / 09/12/16
Order Type: GENERAL

CBS - Salinas, CA

Primary AE: Jeff Mitchell
Sales Office: SL-L
Sales Region: LOC

Agency Name: Chidlaw Marketing
Buying Contact:
Billing Contact:
 126 El Dorado
 Monterey, CA 93940

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: Casey Lucius
Demographic: HH
Product Codes: PL01
Priority: P-4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/01/16 | 09/30/16 | 41 | \$6,375.00 | \$5,418.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|-------------------|-------------------|-------------|
| September 2016 | 41 | \$6,375.00 | \$5,418.75 | 0.00 |
| Totals | 41 | \$6,375.00 | \$5,418.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jeff Mitchell | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 1 | KION | 09/18/16 | 09/25/16 | NFL Sunday OAKLAND @M SU 10A-5P (1:00 PM-4:00 PM) | CM | 10A-5P | -----S | :30 | 1 | \$750.00 | P-4 | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/12/16 | 09/18/16 | -----S | | 1 | | | | \$750.00 | | 0.00 | | | |
| | | Week: 09/19/16 | 09/25/16 | ----- | | 0 | | | | \$0.00 | | 0.00 | | | |
| N 2 | KION | 09/18/16 | 09/25/16 | NFL Sunday OAKLAND @M SU 10A-5P (10:00 AM-1:00 PM) | CM | 10A-5P | -----S | :30 | 1 | \$650.00 | P-4 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/12/16 | 09/18/16 | ----- | | 0 | | | | \$0.00 | | 0.00 | | | |
| | | Week: 09/19/16 | 09/25/16 | -----S | | 1 | | | | \$650.00 | | 0.00 | | | |
| N 3 | KION | 09/18/16 | 09/25/16 | NFL Thursday Game TH 530p-830p | CM | 530p-830p | ---T--- | :30 | 1 | \$650.00 | P-4 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/12/16 | 09/18/16 | ----- | | 0 | | | | \$0.00 | | 0.00 | | | |
| | | Week: 09/19/16 | 09/25/16 | ---T--- | | 1 | | | | \$650.00 | | 0.00 | | | |
| N 4 | KION | 09/26/16 | 09/26/16 | MO Prime Hour 1A MO Prime Hour 1 (8:00 PM-9:00 PM) | CM | 8P-830P | M----- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/16 | 10/02/16 | M----- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N 5 | KION | 09/18/16 | 09/25/16 | SU Prime Hour 1 SU Prime Hour 1 | CM | 7P-8P | -----S | :30 | 1 | \$900.00 | P-3 | 0.00 | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/12/16 | 09/18/16 | -----S | | 1 | | | | \$900.00 | | 0.00 | | | |
| | | Week: 09/19/16 | 09/25/16 | -----S | | 1 | | | | \$900.00 | | 0.00 | | | |

Order / Rev: 327025
Alt Order #:
Flight Dates: 09/14/16 - 09/28/16

Advertiser: Casey Lucius
Product Desc:
Estimate:

CBS - Salinas, CA

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------------------|----------------|-------------|-----|---------------|----------|-----|------|--------|-------|------------|
| N 6 | KION | 09/19/16 | 09/25/16 | WE Prime Hour 1 WE Prime Hour 1 | CM | 8P-9P | --W---- | :30 | 1 | \$900.00 | P-3 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/19/16 | 09/25/16 | --W---- | 1 | | \$900.00 | | 0.00 | | | | | | |
| N 7 | KION | 09/14/16 | 09/25/16 | M-F 1135P-1235A M-F 1135P-1235A | CM | 1135P-1235A | MTWTF-- | :30 | 15 | \$15.00 | P-4 | 0.00 | NM | 15 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/12/16 | 09/18/16 | ----- | 0 | | \$0.00 | | 0.00 | | | | | | |
| Week: | | 09/19/16 | 09/25/16 | MTWTF-- | 15 | | \$15.00 | | 0.00 | | | | | | |
| N 8 | KION | 09/14/16 | 09/28/16 | WE Prime Hour 1 WE Prime Hour 1 | CM | 8P-9P | --W---- | :30 | 1 | \$450.00 | P-4 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/12/16 | 09/18/16 | ----- | 0 | | \$0.00 | | 0.00 | | | | | | |
| Week: | | 09/19/16 | 09/25/16 | ----- | 0 | | \$0.00 | | 0.00 | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --W---- | 1 | | \$450.00 | | 0.00 | | | | | | |
| N 9 | KION | 09/14/16 | 09/28/16 | M-F 7A-9A CBS This Morn M-F 7A-9A CBS This Morn | CM | 7A-9A | MTWTF-- | :30 | 7 | \$25.00 | P-4 | 0.00 | NM | 18 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/12/16 | 09/18/16 | ---TF-- | 4 | | \$25.00 | | 0.00 | | | | | | |
| Week: | | 09/19/16 | 09/25/16 | MTWTF-- | 7 | | \$25.00 | | 0.00 | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | MTW---- | 7 | | \$25.00 | | 0.00 | | | | | | |
| | | | | | | | | | | | | | Totals | 41 | \$6,375.00 |